

# Hearts of Serving the Humanity Program (HSHP)

*Helping Hands ..... Building Positive Communities*





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## Hearts of Serving the Humanity Program (HSHP)

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## Building Positive Communities Project (BPCP)

# Hearts of Serving the Humanity Program (HSHP)

Humanity means caring for and helping others whenever and wherever possible.

Humanity means helping others at times when they need that help the most.

Humanity means forgetting our selfish interests at times when others need our help.

Humanity means extending unconditional love to each living being on earth.

A simple thank you, a note, or even a smile will go a long way in spreading the waves of humanity.

## 1.0 Introduction

Humanity includes all the humans on earth, referring to the feelings humans often have for each other for the sustainable development of generations. Treating someone with kindness is an act of humanity.

Serving humanity in rural areas by building positive communities in neighborhoods not bounded by region, religion, caste, race, ethnicity, or gender is one of our core objectives at PARD INDIA.

We derive great inspiration from serving people in need at the grassroots. We work with the local communities to uplift vulnerable people, including children and their families, by addressing their hunger and providing direct support through voluntary services and financial assistance during times of misery, disasters, and outbreaks of pandemics such as COVID-19.

## 2.0 Brief of Services covered under HSHP

Project Code	Major Services under "Hearts of Serving the Humanity Program (HSHP)"
<b>BPCP-01</b>	<ul style="list-style-type: none"> <li>• Providing food to needy people under the "Feed the Hungry Program."</li> <li>• Campaign for "Share A Meal &amp; Feed the Hungry", connecting the communities to the UN's SDG Goal 2, "Zero Hunger" by 2030.</li> <li>• Direct help to people in need with cash, rice bags, food provisions, clothes, blankets, utensils, community benches, etc., to support them in building communities.</li> <li>• Fundraising for medical treatment of people experiencing poverty through crowdfunding &amp; local donations.</li> <li>• Provide support to Orphan Homes, Old Age Homes, Physically Challenged Homes, etc., with cash donations, material and food provisions.</li> <li>• Support affected communities during health pandemics (COVID-19), floods, fires, earthquakes, road accidents, and other human crises under the "Emergency &amp; Disaster Relief Program."</li> </ul>



## 2.1 About “Feed the Hungry” Program

Hunger is strongly interconnected with poverty and involves social, political, demographic, and societal interactions. People living in poverty frequently face household food insecurity, use inappropriate care practices, and live in unsafe environments that have low access to quality water, sanitation, and hygiene and inadequate access or availability to health services and education—all of which contribute to hunger. We can see this phenomenon in every village in rural India.

### Facts of Hunger:


- ✓ There is more than enough food produced in the world to feed everyone on the planet. However, about 690 million people, 8.9% of people worldwide, go to bed hungry each night.
- ✓ Small farmers, herders, and fishermen produce about 70% of the global food supply, yet they are especially vulnerable to food insecurity – poverty and hunger are most acute among rural populations.
- ✓ Conflict is a significant driver of hunger. The UN estimates that 122 million of 144 million stunted children live in countries affected by conflict.
- ✓ An estimated 14 million children under the age of five (5 years) worldwide suffer from severe acute malnutrition, also known as severe wasting, yet only 25 percent of severely malnourished children have access to lifesaving treatment.
- ✓ According to FAO (Food and Agricultural Organization) estimates in 'The State of Food Security and Nutrition in the World 2020 Report, 189.2 million people, 14% of the population, are undernourished in India.



## Initiatives of PARD INDIA' under "Feed the Hungry" Program:

Under the "Feed the Hungry" Program, our Hunger Heroes (volunteers & sponsors) in rural neighborhoods provide food to the people in need including – specially-abled, children, sick and old people, uncared and abandoned people who have no means to earn their livelihood and need support to fight their hunger. We also extend support under the program to the inmates of old age homes.

We have been promoting the "Share A Meal" intervention, spreading the cause of humanity. Many sponsors, even ordinary people with kind hearts, provide meals to the destitute by providing food on special occasions and spreading the "Joy Of Giving" on our platform.

	<p>Our "Feed the Hungry Program" connects PARD INDIA with the global efforts of the UN's Sustainable Development Goals (SDGs) 2 to "eradicate extreme poverty and hunger" by 2030.</p>
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## 2.2 About "Direct Help-to-the Poor" Program

In rural villages, many families are living in abject poverty. Any help in the form of cash or kind means a lot for them, mainly when they are in grief due to hunger, disaster, the demise of their family member, or in need of medical assistance, etc.



## Initiatives of PARD INDIA under “Direct Help-to-the Poor Program”:

Our “Direct Help-to-the-Poor Program” provides a platform for sponsors and donors who can directly interact with and support people in need and uplift them. The following are the significant ways of sharing “Joy Of Giving” under this program:

- ✓ Gift a **Bag of Rice** - PARD INDIA volunteers reach low-income families in rural areas when they lose their supporting members forever. While expressing condolences, the diseased families are humbly touched by offering a Bag of Rice (25 kgs) and, in some cases, support with cash.
- ✓ Help needy families with money when in dire need, such as for medical treatment of serious ailments such as cancer, kidney failures, surgeries, road accidents, etc.
- ✓ Gift cloths (cloths, blankets, utensils, etc.) to older people.
- ✓ Provide try-cycles to the physically challenged children & elders.
- ✓ Provide “Community Benches” for the benefit of rural communities.
- ✓ Providing food and groceries to the old age, orphan, and physically challenged homes.
- ✓ Addressing UN’s SDGs Goal-1 of “**eradicating poverty**” in rural areas by 2030.







Participate



**Building Positive Communities**



Be "An Agent of Change"

Make your presence in every corner and street of a village neighborhood by gifting community benches at prominent locations such as public sitting places, marketplaces, schools, etc.

**Donate Now**





## 2.3 Emergency & Disaster Relief Program

Whenever an emergency or disaster strikes the communities, the PARD INDIA team reaches the ground immediately. Our Response Team starts work by assessing the extent of the damage and mobilizing emergency relief from nearby communities, neighboring villages, government agencies, and private social organizations to support the affected districts.

### Initiatives under “Emergency & Disaster Relief Program”:

Our emergency relief support includes food and non-food items besides livelihood support. Our staff remain with the communities until the affected families have recovered and start life again. We work in the following disasters in general, along with other like-minded NGOs and agencies:

- ✓ Pandemics such as COVID-19
- ✓ Floods & Droughts
- ✓ Fire Accidents
- ✓ Road Accidents
- ✓ Health Hazards,
- ✓ Earthquakes, etc.

### Be a “Disaster Helping Hand”. Five (5) Ways You Can Help in the Wake of Disaster

1. Donate your Money
2. Volunteer to Raise Money
3. Give Blood and Sponsor a Medical Camp
4. Volunteer as a “Helping Hand” on the ground
5. Volunteer to raise the voice of victims on social media





### 3.0 Impact of “Hearts of Serving the Humanity Program”

Over the years, PARD INDIA has provided a common platform for spreading humanity among rural neighborhoods as part of “giving back to society.”



- Served people in need in various villages in West & East Godavari districts for more than 100 days during the COVID-19 lockdown period; visit for the details of [100 days of Feed the Hungry Program](#).
  - Donated hundreds of Rice Bangs to support the deceased low-income families when they lost an earning member in the family.
  - Actively mobilized support to “Help Kerala Flood Victims” in August 2018, which everyone in rural areas received well.
  - Supported many fire accident victims in rural areas with immediate support to overcome the losses.
- Gifted older people with clothes and blankets on many important occasions.
  - Raised crowdfunding through social media to meet the children's medical expenses for their severe and chronic ailments in villages.

**Served a total 23,354 meals as on 31<sup>st</sup> March 2023**  
**289<sup>th</sup> day of “Feed the Hungry Program.”**

All such initiatives have given us good strength and confidence that we can mobilize support for any social cause from the village neighborhood with the involvement of the local communities, particularly the youth. PARD INDIA is a reference for many needy people in villages as they seek our sincere support.

- ✚ **Share a Meal @ Rs 80/- and stay as “A Hunger Hero”**
- ✚ **Visit poor communities! Help them directly!! Donate in Kind**

Visit our website, [www.pardindia.org](http://www.pardindia.org), for details of our references and the **impact** of each event conducted by PARD INDIA, including photos, videos, and news in our **Gallery**. Write to us for more details of the above program - [info@pardindia.org](mailto:info@pardindia.org)



**Support our Campaign**  
**"Share a Meal"**



"Never worry about numbers. Help one person at a time and always start with the person nearest you," - Mother Teresa.  
Your gracious commitment to support them is a noble service. Let your special occasion be a cause for celebration. **Donate Now!**





## Share a Meal

### Feed the Hungry

Kindly donate generously (Cash or Kind) to support destitute (abandoned, sick, physically challenged, homeless, and underprivileged people) and stay as **"The POWER of ONE."**

**Kindly send your cash donations online using Netbanking.**

**Bank A/c. No: 16730200000136** (Current Account)

**Beneficiary:** M/s PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT

**Bank Address:** Bank of Baroda, Yernagudem, East Godavari District, A.P, India

**IFSC Code:** BARB0YERNAG ('0' is zero)

REG. NO. 19/2011

#### **PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT**

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## Gift A Smile

